



# Annual EEO Public File Report

for

## WRHD-FM, WNCT-FM, WTIB-FM

This EEO Public File Report Covers August 1, 2021 ending July 31, 2022

This unit is part of the Inner Banks Media and includes the corporate offices. Inner Banks Media is committed to providing equal employment opportunities to all individuals without regard to race, color, religion, gender, national origin, age, or disability. Our intent is to provide a work environment that is free of discrimination, harassment, or intimidation. Discrimination, harassment or intimidation of an employee or an applicant is considered improper conduct.

Under no circumstances will Inner Banks Media condone or tolerate any form of discrimination, harassment, or intimidation of anyone in the Inner Banks Media family of companies.

EEO Contact Information for Inner Banks Media Employment Unit:

1884 W. Arlington Blvd

Greenville, NC 27834

Contact Person/Title: Daniel Miller, General Manager

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## **EEO Public File Report**

This EEO Public File Report is filed in the public inspection files of the following stations pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's (FCC) rules:

### **WRHD-FM, WNCT-FM, WTIB-FM**

Farmville, Greenville, Williamston, North Carolina

**Summary:** During the one-year period ending on July 31, 2022, the stations had no full-time vacancies.

**Exhibit A** contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time-period covered by this report.

**Exhibit B** contains the station's EEO Distribution List. This list was updated during the period to reflect new sources and changes in contact names at existing sources.



| <b>Points for each activity</b> | <b>Activity Classification and Type of Activity</b>  | <b>Brief Description</b>   |
|---------------------------------|--|--|
|                                 |  |  |
| 1                               | xiv) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination. | Twice each year (January and July) Inner Banks Media conducts in-house training with senior management on recruiting and developing employees. Topics covered also included review of section 73.2080 FCC EEO General Policy, effective interviewing, and staff diversity. (ongoing) |

3 ¾ point this period

5 ¼ - Total points August 1, 2020 through July 31, 2022

## Appendix A – EEO Distribution List

| Recruitment Source                             | Address   |
|--|---|
| Carolina School of Broadcasting                | Alyson Young, Exec. VP<br>3435 Performance Road<br>Charlotte, NC 27214<br>704-395-9272          |
| Carteret Community College                     | Career Development<br>3505 Arendell Street.<br>Morehead City, NC 28557<br>252-222-6000          |
| Coast Carolina Community College               | Career Services<br>444 Western Blvd<br>Jacksonville, NC 28546<br>910-455-1221                   |
| Craven Community College                       | Career Development<br>800 College Court<br>New Bern, NC 28562<br>252-638-7200                   |
| East Carolina University                       | Tom Halasz<br>East Fifth Street<br>Greenville, NC 27858-4353<br>252-328-6050                    |
| Edgecomb Community College                     | Career Development<br>2009 W. Wilson Street<br>Tarboro, NC 27886<br>252-823-5166                |
| Elizabeth City State University                | Director of Placement<br>1704 Weeksville Road<br>Elizabeth City, NC 27909<br>252-335-3305       |
| Employment Security Commission Pitt County     | NC Works Career Center<br>3101 Bismark Street<br>Greenville, NC 27834<br>252-355-9067           |
| Employment Security Commission Green County    | NC Works Career Center<br>818 Hwy 91 North<br>Snow Hill, NC 28580<br>252-747-3434               |
| Employment Security Commission Beaufort County | NC Works Career Center<br>1502 N. Market Street Suite B<br>Washington, NC 27889<br>252-940-0900 |
| Johnston Community College                     | Placement Office<br>P.O. Box 2350<br>Smithfield, NC 27577<br>919-934-3051                       |
|  |   |

| <b>Recruitment Source</b>   | <b>Address</b>  |
|---|---|
| Lenoir Community College  | Director of Placement<br>P.O. Box 188<br>Kinston, NC 28502<br>252-527-6223  |
| Nash County Community College   | Georgia Roberson, Job Placement<br>P.O. Box 7488<br>Rocky Mount, NC 27804<br>252-443-4011   |
| NAACP - Pitt  | Calvin Henderson, President<br>800 West 5 <sup>th</sup> Street<br>Greenville, NC 27834  |
| NCAB Job Bank   | P.O. Box 627<br>Raleigh, NC 27602<br>919-821-7300   |
| NC State University   | Career Center<br>2100 Pullen Hall<br>Raleigh, NC 27695<br>919-515-2396  |
| NC Wesleyan College   | Career Services<br>3400 N. Wesleyan Blvd<br>Rocky Mount, NC 27804-9906  |
| Pitt Community College  | Director of Joblink<br>P.O. Drawer 7007<br>Greenville, NC 27835<br>252-493-7200   |
| Shaw University   | Career Development<br>118 E. South Street<br>Raleigh, NC 27601<br>919-546-8280  |
| UNC – Chapel Hill Journalism Mass Com.  | Howell Hall, CB 3365<br>Chapel Hill, NC 27599<br>919-962-1204   |
| UNC – Wilmington  | Career Services<br>601 College Road<br>Wilmington, NC 28403<br>910-962-3174   |
| Craigslist<br>Zip Recruiter<br>Unsolicited Applications<br>Existing Employees / Internal Postings<br>Job Fairs<br>On Air and Radio Station Websites | eastnc.craigslist.org<br>eastcarolinahelpwanted.com<br>Various<br>Referrals<br>Listed in Outreach Activities<br>1079wnct.com, wtibfm.com,<br>943thegame.com |